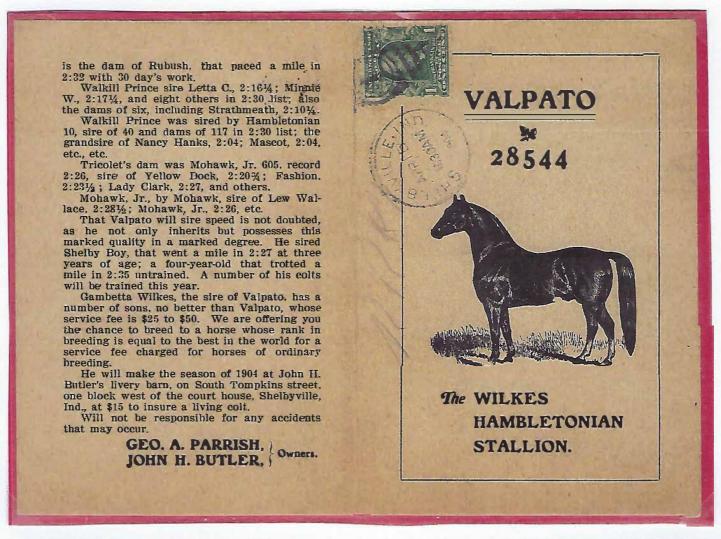
HORSES: ORIGIN, BREEDS & ROLES

This exhibit will show the origin of the horse, many of the different breeds today and why we should also conserve the rare horse breeds in our world.



The One Cent Green Franklin 1904 Definitive Issue is paying the Third Class Advertising Rate to mail this Brochure.

This is an advertising brochure for a breeding service of \$15 US to this Standardbred stallion "Valpato #28544" in the United States in 1904. In today's horse breeding market, the \$15 fee is worth about \$20,000 because of the quality of this stallion.

Plan: To present the breeds according to the continents they originated from and identify the rare breeds requiring our support.

Arial font is the information about the breeds – Times New Roman font is the philatelic information. The significant items will have a red border around them.

- 1. Origin of the Horse
- 2. Breeds of Africa
- 3. Breeds of Europe
- 4. Breeds of Asia

- 5. Breeds of Australia
- 6. Breeds of North America
- 7. Breeds of South America
- 8. Conservation of Rare Breeds